# **Bridgepoint Foundation**

Financial Statements March 31, 2020



## Independent auditor's report

To the Board of Directors of Bridgepoint Foundation

#### Our opinion

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Bridgepoint Foundation (the Foundation) as at March 31, 2020 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### What we have audited

The Foundation's financial statements comprise:

- the statement of financial position as at March 31, 2020;
- the statement of operations and changes in fund balances for the year then ended;
- the statement of cash flows for the year then ended; and
- the notes to the financial statements, which include a summary of significant accounting policies.

#### Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Foundation in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.

# *Responsibilities of management and those charged with governance for the financial statements*

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the

PricewaterhouseCoopers LLP PwC Tower, 18 York Street, Suite 2600, Toronto, Ontario, Canada M5J 0B2 T: +1 416 863 1133, F: +1 416 365 8215

"PwC" refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.



going concern basis of accounting unless management either intends to liquidate the Foundation or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Foundation's financial reporting process.

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Foundation's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Pricewaterhouse Coopers LLP

Chartered Professional Accountants, Licensed Public Accountants

Toronto, Ontario July 16, 2020

## **Bridgepoint Foundation**

Statement of Financial Position As at March 31, 2020

	2020 \$	2019 \$
Assets		
<b>Current assets</b> Cash Accounts receivable Prepaid expenses	596,642 21,141 5,738	538,689 11,522 13,737
	623,521	563,948
Investments (note 3)	6,810,611	8,784,847
	7,434,132	9,348,795
Liabilities		
Current liabilities Accounts payable and accrued liabilities	42,734	93,745
Due to related entity (note 4)	45,270	21,471
	88,004	115,216
Fund Balances		
Endowment Fund (note 5)	4,055,803	4,320,882
Restricted Fund	2,289,467	4,096,024
General Fund	1,000,858	816,673
	7,346,128	9,233,579
	7,434,132	9,348,795

Commitments (note 6)

### Approved by the Board of Directors

David Cynamon

m Director

Director

The accompanying notes are an integral part of these financial statements.

## **Bridgepoint Foundation**

Statement of Operations and Changes in Fund Balances For the year ended March 31, 2020

	Endov	wment Fund	Res	tricted Fund	Ge	eneral Fund		Total
	2020 \$	2019 \$	2020 \$	2019 \$	2020 \$	2019 \$	2020 \$	2019 \$
<b>Revenue</b> Donations Events Investment income (loss) (note 3)	(92,244)	- - 222,843	158,893 - -	404,195 3,000 163,921	369,532 45,169 81,410	381,173 765,842 75,624	528,425 45,169 (10,834)	785,368 768,842 462,388
	(92,244)	222,843	158,893	571,116	496,111	1,222,639	562,760	2,016,598
<b>Expenses</b> Fundraising Events Administration	-	-	:	-	43,815 8,578 244,374 296,767	35,173 325,614 311,631 672,418	43,815 8,578 244,374 296,767	35,173 325,614 311,631 672,418
Surplus (deficit) before grants	(92,244)	222,843	158,893	571,116	199,344	550,221	265,993	1,344,180
Grants to the Hospital (note 4)	-	-	(2,138,285)	(1,190,918)	(15,159)	(783,196)	(2,153,444)	(1,974,114)
Surplus (deficit) for the year	(92,244)	222,843	(1,979,392)	(619,802)	184,185	(232,975)	(1,887,451)	(629,934)
Fund balances – Beginning of year	4,320,882	4,101,030	4,096,024	4,710,036	816,673	1,052,447	9,233,579	9,863,513
Interfund transfers	(172,835)	(2,991)	172,835	5,790	-	(2,799)	-	
Fund balances – End of year	4,055,803	4,320,882	2,289,467	4,096,024	1,000,858	816,673	7,346,128	9,233,579

The accompanying notes are an integral part of these financial statements.

### **Bridgepoint Foundation** Statement of Cash Flows **For the year ended March 31, 2020**

	2020 \$	2019 \$
Cash provided by (used in)		
<b>Operating activities</b> Deficit for the year Items not involving cash	(1,887,451)	(629,934)
Reinvested investment income Change in fair value of investments (note 3) Net change in non-cash working capital items	(182,029) 156,265	(233,761) (312,993)
Accounts receivable Prepaid expenses Accounts payable and accrued liabilities Deferred revenue	(9,619) 7,999 (51,011)	41,081 13,947 25,575
Due to related entity	23,799	9,715
	(1,942,047)	(1,086,370)
Investing activities Proceeds from sale of investment	2,000,000	500,000
Change in cash during the year	57,953	(586,370)
Cash – Beginning of year	538,689	1,125,059
Cash – End of year	596,642	538,689

The accompanying notes are an integral part of these financial statements.

**Bridgepoint Foundation** Notes to Financial Statements

March 31, 2020

#### **1** Purpose of the organization

Bridgepoint Foundation (the Foundation) is incorporated without share capital under the laws of the Province of Ontario. The Foundation is a public foundation registered under the Income Tax Act (Canada)and, as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes. Effective March 5, 2015, the Foundation amended its General By-Law and changed its main purpose to maintain responsible stewardship of its existing bequests, donations and endowment, to accept contributions of new gifts and bequests and to raise funds, but only as permitted or requested by Sinai Health System.

Prior to March 5, 2015, the Foundation was dedicated to providing financial resources to support the objectives, programs and redevelopment of Bridgepoint Health, Bridgepoint Hospital (the Hospital) and Bridgepoint Health Collaboratory for Research and Innovation. This financial support was provided through the systematic process of identifying and acquiring financial resources from the community. The Foundation was committed to raising funds through annual appeals, endowment campaigns, planned giving, special events and capital campaigns.

#### 2 Summary of significant accounting policies

The financial statements of the Foundation have been prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO). The following summary of significant accounting policies is set forth to facilitate the understanding of these financial statements.

#### **Fund accounting**

The Foundation follows the restricted fund method of accounting for contributions. The Foundation ensures, as part of its fiduciary responsibilities, that all funds received with a restricted purpose are expended for the purpose for which they were provided.

For financial reporting purposes, the accounts have been classified into the following funds.

• General Fund

The General Fund accounts for the Foundation's general fundraising, granting and administrative activities. The General Fund reports unrestricted resources available for immediate use.

Restricted Fund

The Restricted Fund includes those funds where resources are to be used for an identified purpose as specified by the donor, as stipulated by the fundraising appeal or as determined by the Board of Directors. Restricted donations, other than endowments, include a 15% allocation to the General Fund to fund critical needs support for Sinai Health System.

**Bridgepoint Foundation** Notes to Financial Statements **March 31, 2020** 

• Endowment Fund

The Endowment Fund includes those funds where either donor or internal Board of Directors restrictions require the principal to be maintained by the Foundation for a specified period of time.

#### Investments

Publicly traded securities are valued based on the closing prices. Fixed income securities not publicly traded are valued based on cost plus accrued income. Transactions are recorded on a trade date basis and transaction costs are expensed as incurred.

#### Foreign currency translation

Revenue and expenses denominated in foreign currencies are translated into Canadian dollars at the transaction date. Investments and other monetary items denominated in foreign currencies are translated at the year-end rate. Translation gains and losses are included in the statement of operations and changes in fund balances.

#### **Revenue recognition**

The Foundation follows the restricted fund method of accounting for contributions, which include bequests and other donations. Bequests and other donations are recognized when received. Unrestricted contributions are recognized as revenue of the General Fund in the year received. Donor restricted contributions for specific purposes are recognized as revenue with 85% recorded in the Restricted Fund and 15% in the General Fund to support highest priority needs. Donor restricted contributions requiring the capital to be maintained permanently are recognized as revenue of the Endowment Fund.

Investment income (loss) consists of interest, dividends and change in fair value of investments, net of safekeeping and investment counsel and other investment expenses. Investment income earned on the Endowment Fund or Restricted Fund resources that must be spent on donor-designated activities is recognized as revenue of the Restricted Fund. Investment income subject to donor restrictions stipulating that it be added to the endowment is recognized as revenue of the Endowment Fund. Unrestricted investment income earned on Endowment Fund, Restricted Fund and General Fund resources is recognized as revenue of the General Fund. Investment losses are allocated in a manner consistent with investment income.

The Foundation recognizes revenue from special events in the year in which the event occurs.

#### Pledges

The Foundation records pledges as revenue when payment is received.

#### Contributed goods and services

Contributed goods and services are not recognized in the financial statements.

**Bridgepoint Foundation** Notes to Financial Statements

March 31, 2020

#### Financial instruments and risk management

The Foundation initially recognizes financial instruments at fair value and subsequently measures them at each reporting date as follows:

Cash Investments	amortized cost fair value
Accounts receivable	amortized cost
Accounts payable and accrued liabilities	amortized cost
Due to related entity	amortized cost

Financial assets measured at amortized cost are assessed at each reporting date for indications of impairment. If such impairment exists, the asset shall be written down and the resulting impairment loss shall be recognized in the statement of operations and changes in fund balances for the year.

#### Use of estimates

The preparation of financial statements in conformity with ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual amounts could differ from those estimates.

#### 3 Investments

	2020 \$	2019 \$
Cash and cash equivalents Fixed income Equities	2,445,582 1,570,873 2,794,156	4,336,565 1,427,877 3,020,405
	6,810,611	8,784,847

The investment income comprises the following:

	2020 \$	2019 \$
Interest income Dividend income	43,263 138,560	60,711 122,661
Change in fair value of investments	(156,265)	312,993
Investment income before fees Investment fees	25,558 (36,392)	496,365 (33,977)
	(10,834)	462,388

Fixed income bonds earn interest at a weighted average rate of 2.7%, maturing between May 2019 and June 2050.

**Bridgepoint Foundation** Notes to Financial Statements **March 31, 2020** 

#### 4 Related party balances and transactions

The Foundation is managed by Sinai Health System Foundation under a management services agreement. Under the agreement, Sinai Health System Foundation provides services and pays expenses that are reimbursed at regular intervals throughout the year. For the year ended March 31, 2020, the Foundation paid \$213,164 of such services (2019 – \$300,000).

The Hospital is an independent corporation without share capital and has an independent board of directors. The Hospital is affiliated with the Foundation as a result of there being some common board members between the two organizations. The Foundation provides financial resources by way of grants in support of the activities of Sinai Health System as approved by the Board of Directors of the Foundation.

At regular intervals throughout the year, the Foundation disburses grants to the Hospital, and reimburses it for expenses incurred. No financing charges are incurred on these interim balances. For the year ended March 31, 2020, the Foundation disbursed grants amounting to \$2,153,444 (2019 - \$1,974,114) to the Hospital. As at March 31, 2020, the Foundation owes the Hospital \$45,270 (2019 - \$21,471).

#### 5 Endowment Fund

Endowments consist of externally restricted donations received by the Foundation and internal resources transferred by the Board of Directors, in the exercise of its discretion. With respect to the latter case, the Board of Directors may have the right to subsequently decide to remove the designation. The endowment principal is required to be maintained intact over time, subject to the Foundation's endowment policy.

Investment income generated from endowments must be used in accordance with the various purposes established by the donors or the Board of Directors. The Foundation ensures, as part of its fiduciary responsibilities, that all funds received with a restricted purpose are expended for the purpose for which they were provided.

The Foundation's endowment policy was established by the Board of Directors with the objective of protecting the value of the endowments by limiting the amount of income made available for spending to the payout amount and requiring the reinvestment of income not made available for payout, with the objective of increasing the combined value of donated funds and cumulative investment returns at the rate of inflation or greater, over time (preservation of capital). The payout amount is calculated on the opening fund balance, and made available for spending restricted to the purposes set out in the donor agreement, if applicable, or as stipulated by the Board of Directors. The investment policy has established investment objectives that will preserve the real purchasing power and achieve long-term growth of its assets by seeking returns on its investments that are in excess of the spending rate and the rate of inflation. The payout amount made available for spending is reviewed and set by the Board of Directors annually. For 2020, the payout amount was set at 4% (2019 - 4%).

In any particular year, should net investment income be insufficient to satisfy the payout amount set by the Board of Directors, or if the investment return is negative, the payout amount is funded by the accumulated reinvested income in the Endowment Fund. In general, for individual endowment funds without sufficient

**Bridgepoint Foundation** Notes to Financial Statements

March 31, 2020

accumulated reinvestment income, endowment capital is used in the current year. This amount is expected to be recovered by future net investment income.

Major categories of restrictions on fund balances are as follows:

	2020 \$	2019 \$
Endowments, income from which must be used for research purposes Endowments, income from which must be used for other	3,913,646	4,169,434
restricted purposes	142,157	151,448
	4,055,803	4,320,882

#### 6 Commitments

The Board of Directors approved a resolution to fund redevelopment and research activities of the Hospital through 2021, through current reserves and proceeds from fundraising. The total amount committed was \$nil (2019 – \$nil).

#### 7 Financial instruments

The Foundation is exposed to various financial risks through its transactions in financial instruments.

#### Credit risk

The Foundation is exposed to credit risk in connection with its short-term and fixed income investments because of the risk that one party to the financial instrument may cause a financial loss for the other party by failing to discharge an obligation. To manage this risk, the Foundation has an investment policy, which includes a target mix of investment types and concentration limits designed to achieve the optimum return within reasonable risk tolerances.

#### Interest rate risk

The Foundation is exposed to interest rate risk with respect to its investments in fixed income investments and a pooled fund that holds fixed income securities because the fair value will fluctuate due to changes in market interest rates.

#### Other price risk

The Foundation is exposed to other price risk through changes in market prices, other than changes arising from interest rate or currency risks, in connection with its investments in equity securities and pooled funds. To manage this risk, the Foundation invests in a target mix of investment types in accordance with its investment policy.

**Bridgepoint Foundation** Notes to Financial Statements **March 31, 2020** 

#### 8 Impact of COVID-19

The outbreak of the coronavirus pandemic has resulted in governments worldwide enacting emergency measures to control the spread of the virus. As a result, management expects there could be an overall decline in revenue due to the cancellation of events and reduced individual and corporate giving in fiscal 2021.

In addition, global financial markets have experienced significant volatility and weakness. The Foundation has not reflected these subsequent conditions in the measurement of its investments as at the year-end date, which were based on quoted market prices for investments as at March 31, 2020.

As the situation continues to evolve rapidly, the Foundation is unable to quantify the potential impact this pandemic may have on its financial statements.